Following some collaborative exchange of ideas, inspired on our tiles and on the Dürer’s rhinoceros, we added motion, reproduction and mathematical idealization. The designer Ana Pedro produced our logo.

Dürer’s rhinoceros is a woodcut executed by the German painter and printmaker Albrecht Dürer about 500 years ago.

Obviously, Dürer never saw the rhinoceros and the woodcut was the artist idealization based on a written description and brief sketch by an unknown artist of an Indian rhinoceros. That rhinoceros arrived in Lisbon in 1515 and was a diplomatic gift to the Portuguese King Manuel I by the Sultan Muzafar II, ruler of Cambay (modern Gujarat). In late 1515, Manuel I sent the animal as a gift for Pope Leo X, but it died in a shipwreck off the coast of Italy in early 1516.

In Wikipedia “Dürer’s Rhinoceros”. 